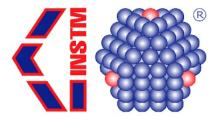
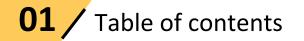
# **POLY-PAPER**

## AN INNOVATIVE COMPOSITE MATERIAL FOR PACKAGING, RECYCLABLE WITH PAPER AND CARDBOARD







Today's and future analisys of market and trends

Aims of the research project

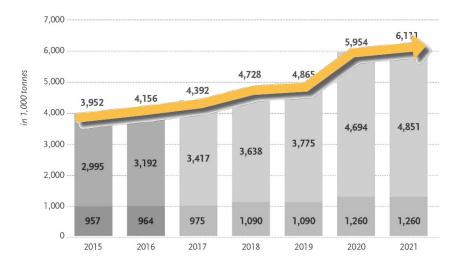
Material design 'Poly-paper'

Poly-paper in packaging design

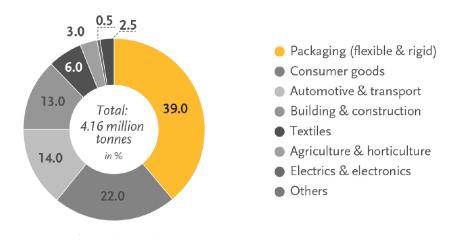
## **02** / Introduction

# **Circular plastics trend**

- Technical feasability
- Waste-related issues
- Favored or mandatory use
- Significant increase in the prices of petroleum products
- Eco-sustainability of raw materials and/or of their recovery at the end of life
- Biodegradability / composting



● Biodegradable ● Bio-based/non-biodegradable ● ● Forecast ● Total capacity



Source: European Bioplastics, nova-Institute (2016)

## Paper and Cardboard Advantages for Recyclability

- Cellulosic recycling channel is the most working and constantly growing
- 80% recycling rate
- Perfect example of circular economy

# Quantity of recycled packaging waste from public and private areas (1,000 \* tons), 2013-2015



Source: ISPRA, Rapporto rifiuti urbani (2016)



 Plastic
 Paper Recyclability

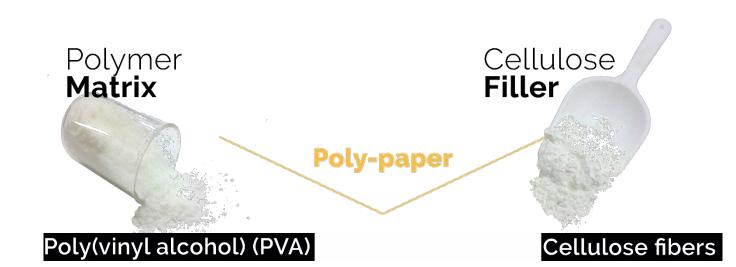
 Technical feasibility
 Paper Recyclability

# new material

mono material, recycled, recyclable packaging







Water solubility biocompatibility biodegradable low tm (180°C)

06

Materials

#### **Processable through:**

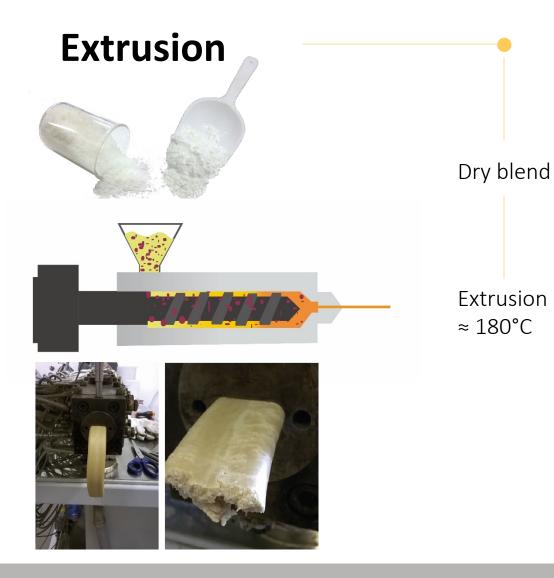
Injection Moulding Extrusion Fiber spinning Thermoforming

#### Renewable Biodegradable Insoluble Strenght Structural organization Lightness Sensitive to moisture

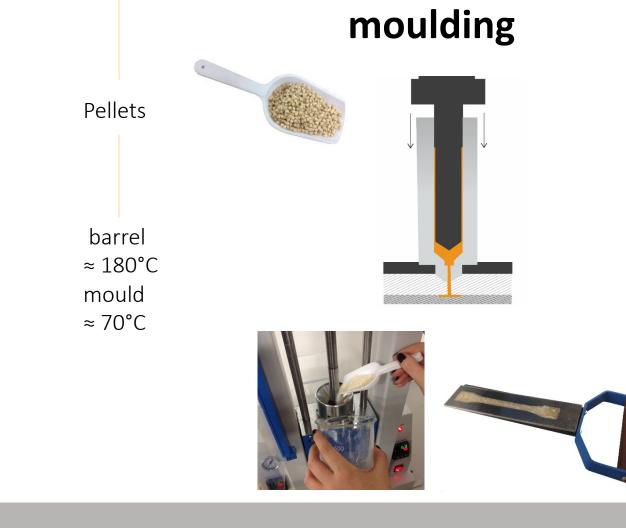
#### **Process temperatures:**

160 ° C for a few days180 ° C for one day200 ° C exposure limit

**07** / Methods

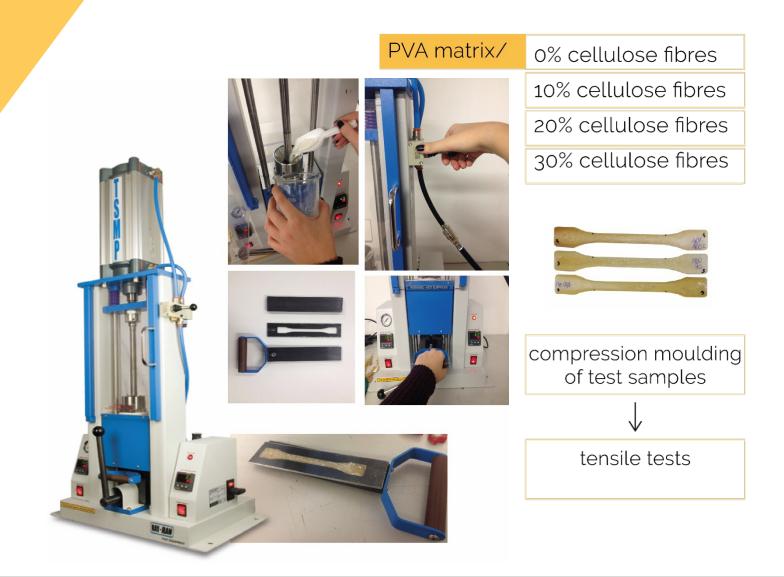


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Compression

**08** / Methods

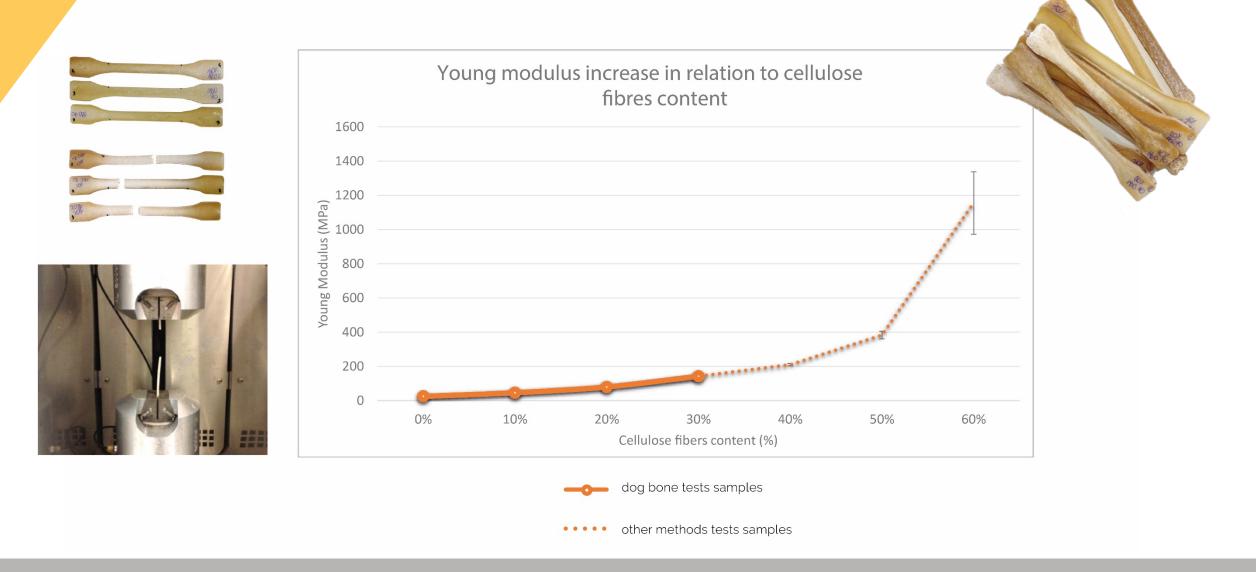


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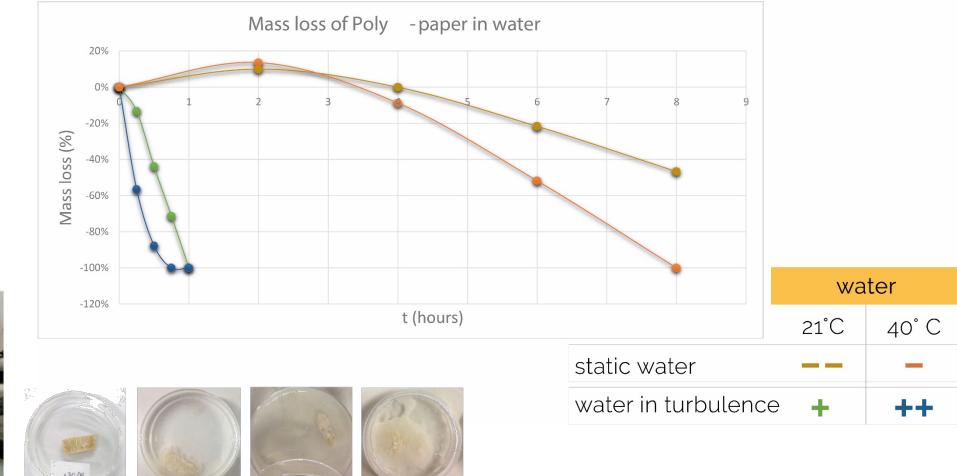
Methods



## **10** / Results and discussion



#### **11** / Results and discussion





Italian patent No. 102015000028276 "Materiale composito ad alta sostenibilità ambientale" - 30/11/201 World PCT IB2016/053777 - 24/06/2016



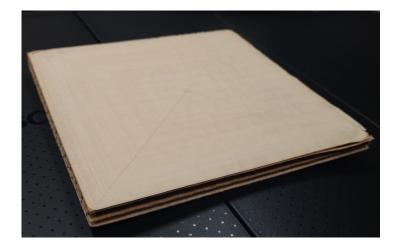
#### **13** / Recycling certification

## **Recyclability in paper industry**

- Test method Aticelca MC 501:2017
- European Standard EN 13430:2004

Criteria:

- Almost 50% of cellulose content
- Recyclable products are those who concur through their recycling to obtain a new paper product
- Cellulosic material plus 50% of external materials maximum



Cardboard with a layer of Polypaper In 25% by weight







#### Starting specimen

| Evaluation criteria                                   |          |                  |                           |                    |                           |  |  |  |  |
|---|----------|------------------|---------------------------|--------------------|---------------------------|--|--|--|--|
|   |          | Recyclable v     | Not recyclable with paper |                    |                           |  |  |  |  |
|   | Level A+ | Level A          | Level B                   | Level C            | Not recyclable with paper |  |  |  |  |
| Coarse scrap (%)                                      | < 1.5    | 1.5 - 10.0       | 10.1 - 20.0               | 20.1 - 40.0        | > 40.0                    |  |  |  |  |
| Area of adhesive<br>particles Ø < 2000<br>μm (mm²/Kg) | < 2.500  | 2.500 -<br>10000 | 10.001 -<br>20.000        | 20.001 -<br>50.000 | > 50.000                  |  |  |  |  |
| fiber flakes (%)                                      | < 5.0    | 5.0 - 15.0       | 15.1 - 40.0               | > 40.0             | -                         |  |  |  |  |
| tackiness   | none     | none             | none                      | none               | present                   |  |  |  |  |
| Optical<br>heterogeneity                              | Lovol 1  |                  |                           |                    |                           |  |  |  |  |
| neterogeneity   | Level 1  | Level 2          | Level 3                   | Level 3            | -                         |  |  |  |  |

Output sheet

### Competitor analysis

|  | Material   | Composition  | Functions   | Processes  | Dismission  |
|--|--|--|---|--|---|
| covior FS Paper  | ecovio®<br>the bio-based<br>paper coating              | ecoflex® and polylactic acid (PLA)                                 | <ul> <li>Barriers against fat<br/>and grease</li> <li>Barriers against<br/>aroma</li> <li>Barriers against</li> </ul> | Extrusion coating<br>technology for flexible<br>or rigid packaging         | Compostable<br>Complete<br>biodegradation into:<br>• Water<br>• CO2 |
|  | <b>D</b> • BASF  |  | mineral oil   |  | <ul> <li>Biomass</li> </ul>   |
|  | LNP <sup>™</sup><br>THERMOCOMP <sup>™</sup><br>MX07442 | polypropylene (PP)<br>reinforced with 30<br>percent wood flour     | <ul> <li>Replacing wood</li> <li>Resistant to fungi<br/>better</li> <li>Dimensional</li> </ul>                        | Extrusion and injection molding  | Renewable,<br>biodegradable   |
|  | <b>میابک</b><br>عاما <i>ت</i>                          |  | stability   |  |   |
| and the second s | MATER-BI   | Blend of modified<br>corn-starch<br>(polysaccharide),<br>synthetic | Properties and<br>characteristics of use<br>very similar to those of<br>traditional plastics                          | Blowing, casting,<br>extrusion/<br>thermoforming and<br>injection moulding | Biodegradable and compostable                                       |
|  |  | biodegradable<br>polyester, plasticizer                            |   |  |   |

## **16** Competitor analysis

# **Poly-paper**

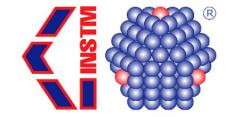
| Material                                      | Composition                       | Functions  | Processes   | Dismission                      |
|---|-----------------------------------|--|---|---------------------------------|
| <b>Poly-Paper</b><br>Politecnico di<br>Milano | PVA (modified polyvinyl alcohol), | Replacing plastics                               | Extrusion, injection molding, 3D printing,                          | Renwable with paper<br>industry |
|   | Cellulose fibers                  | Contribute to the<br>circularity of<br>packaging | traditional<br>thermoplastic<br>processes at lower<br>temperatures. |                                 |
|   |                                   | Similar appearance to paper                      |   |                                 |
|   |                                   | Water weldability                                |   |                                 |
|   |                                   | Shape memory forming                             |   |                                 |

### **17** / Business Idea

Making today's packaging allocable to a single recycling chain: structures, closures, adhesive



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